STANFORD
classifieds

CLASSIFIED RATES

$4.50 per word for 1-2 issues

$4.25 per word for 3-4 issues

$4.10 per word for 5 issues

TO PLACE AN AD: https://host6p.eclipseservices.com/stanfordalum/online/entry/start.do?refresh=true

DISPLAY RATES

$300 per column inch for 1 issue

$285 per column inch for 2-4 issues

$255 per column inch for 5 issues

STANFORD publishes 5 times per year. In which issue(s) would you like your ad to appear?

○ March   ○ May   ○ July

○ September   ○ December

• **Column width is 2.17 inches (13p).**

• **PDF files are preferred. InDesign, Photoshop or Illustrator documents are also accepted. If providing anything other than a PDF, please also include linked files and fonts (or create outlines if using Illustrator).**

• **Files must be high-resolution (300ppi) if rastered files (.pdf, .jpg, .tif), and saved as B&W line art at 1200ppi if vector files (.ai).**

• **Send via e-mail.**

Number of Column inches _____ x price/column inch $ _____ = $ _____

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TOTAL   = $ _____

We accept checks drawn on American banks and made payable to Stanford. We also accept Visa, MasterCard or American Express with signature and expiration date included. Please send your TOTAL payment, with this form, to: Classified Advertising, STANFORD magazine, Frances C. Arrillaga Alumni Center, 326 Galvez St., Stanford, CA 94305-6105. Ph: (650) 723-0460; e-mail: vpippin@stanford.edu

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